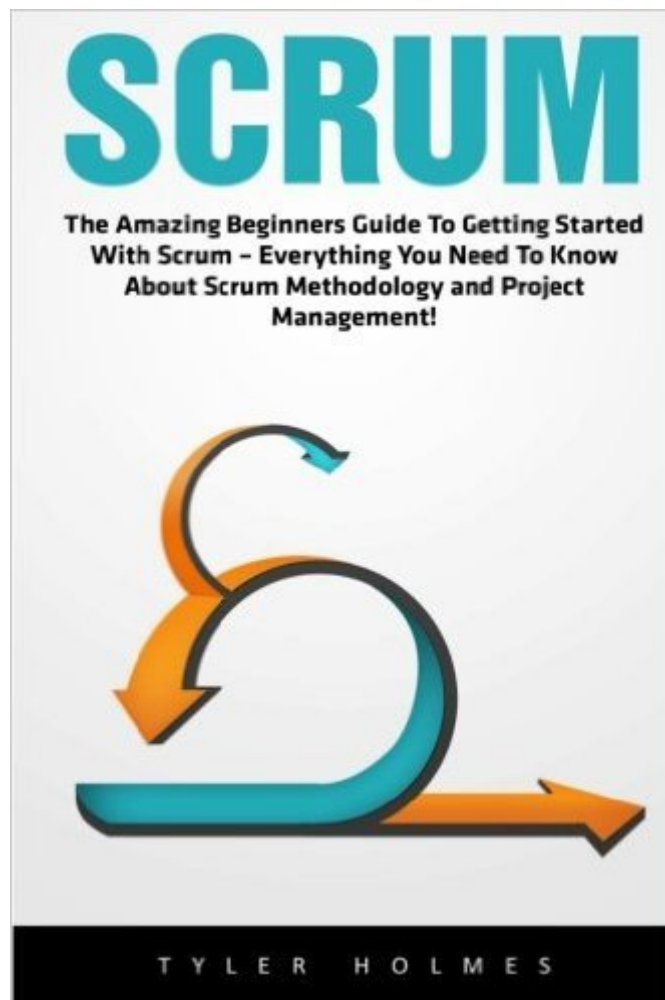


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# Scrum: The Amazing Beginners Guide To Getting Started With Scrum - Everything You Need To Know About Scrum Methodology And Project Management! (Scrum Master, Scrum Agile, Agile Project Management)





## Synopsis

Scrum The Amazing Beginners Guide To Getting Started With Scrum â “ Everything You Need To Know About Scrum Methodology and Project Management! Many businesses use a tried and tested approach, including the traditional way to manage projects and product development. This approach relies on establishing a set range of tasks which need to be accomplished and defining when these tasks will be completed. Unfortunately, this often leaves little room for negotiation if other factors come into play; such as market changes or customer demands. The traditional project management approach is relatively rigid. Scrum Methodology is a different way to approach your product design and improvement. It has been used by many software companies for years but can also be applied to a variety of other businesses. The premise is simple and allows the staff more input into the day to day decisions and the management more opportunity to evaluate the future needs of the company. Here is a preview of what you'll learn: An insight into what scrum is and where it originated from The main features and roles of Scrum The Benefits of using this type of methodology A selection of tips designed to help you introduce this methodology into your business

## Book Information

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This amazing guide for the scrum covers all the main topic. Author have share with us his great knowledge for the project managing through scrum. Language adopt my author is straight forward and easy to understand

This guide surely help me to manage my business in effective way, and material given in this book by author are truly effective. I have read this book now i can excellently manage my business.

This scrum guide helps me so much in managing different projects with ease. With this guide i can manage my business tasks in quick and effective way. A must read book for business manager.

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